

80th Annual

TEXAS HOTEL & LODGING ASSOCIATION HOTEL SHORT COURSE

Professional Development for Emerging Hotel Leaders

THLA's Annual Short Course is a one-of-a-kind, all-in-one hospitality training event that has been awarded "Best Educational Program in the Nation" by the International Society of Hotel Association Executives.

Invest in development of "Superstar" staff members! Attendees include hospitality professionals such as management trainees, current supervisors/department managers, general managers, and hospitality educators. If your employees have leadership & advancement potential and want to learn more about the hotel industry, Short Course is definitely for them.



January 11-15, 2027

Early Registration (before 12/15/2026)

THLA Members & Educators- \$425

Non-Members - \$475

Late Registration (after 12/15/2026)

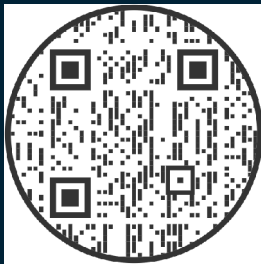
THLA Members & Educators- \$475

Non-Members - \$575

Accommodations

Hilton University of Houston Hotel has blocked rooms on a first-come, first-served basis at the rate of \$129 single or double, plus 17% tax. Rooms at the Hilton are available by calling 866-327-1161 or with this link: [Waiting for new link](#)

Short Course registration fee includes lunch daily and one ticket to the Graduation Luncheon



Use this QR Code to register for the THLA Short Course

For questions please contact:

THLA Membership Services Manager, Jessica De La Cruz at 512-474-2996.

2027 Short Course Sponsors



Conrad N. Hilton College of
Global Hospitality Leadership
UNIVERSITY OF HOUSTON