



3-Day Summer Camps for High School Students to Learn About Hotel Industry Careers

Named the best EDUCATION AND WORKFORCE DEVELOPMENT program in the nation by the International Society of Hotel Associations.

THLA Hotel Summer Camp Corporate Sponsorships

\$1,000 Sponsorship

- Recognition in the student work book
- Opportunity to present a 1-hour session to students during the camp
- Sign with company logo displayed at registration and throughout the camp
- College & Career Awareness Fair participation

\$500 Sponsorship

- Recognition in the student work book
- Sign with company logo displayed at registration and throughout the camp
- Opportunity to present to students during lunch (20-minute presentation)
- College & Career Awareness Fair participation

\$200 Sponsorship

- Recognition in the student work book
- Sign with company logo displayed at registration and throughout the camp
- College & Career Awareness Fair participation

During this intensive, fun, and interactive camp, students will stay at a hotel and experience a true guest experience:

Camp Sessions Include:

- Hotel Industry Overview and Career Options
- Texas Friendly Customer Service
- Effective Communication Techniques
- SMART Goal Setting
- Tours of Hotel Properties
- Business Etiquette for Career Success
- Job Search Strategies

Camps are specially designed for Texas students who are 16 years or older. Many students are immediately employable.

Note: If you are interested in hosting a Hotel Summer Camp during Summer 2026, please contact Debbie Wieland.

2025 Career Awareness Fair Dates, Locations, and Times:

Session 1 Camp : Canyon Lakeview Resort

Career Awareness Fair
Wednesday, June 11, 2025 at Canyon Lakeview Resort
1:45-3:15 PM

Session 2 Camp: University of Houston

Career Awareness Fair
Wednesday, June 18, 2025 at the Hilton University of Houston
1:45-3:15 PM

Session 3 Camp: College Station

Career Awareness Fair
Wednesday, June 25, 2025 at the A&M Hotel & Conference Center in College Station
1:45-3:15 PM



Use the QR code below to complete the sponsorship form.

Corporate sponsorships enable THLA to continue to offer this valuable work-based learning experience for high school students at a reasonable price.

For additional information contact:

Debbie Wieland

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