78th Annual

TEXAS HOTEL & LODGING ASSOCIATION HOTEL SHORT COURSE

Professional Development for Emerging Hotel Leaders

THLA's Annual Short Course is a one-of-a-kind, all-in-one hospitality training event that has been awarded "Best Educational Program in the Nation" by the International Society of Hotel Association Executives.

Invest in development of "Superstar" staff members!
Attendees include hospitality professionals such as management trainees, current supervisors/department managers, general managers, and hospitality educators. If your employees have leadership & advancement potential and want to learn more about the hotel industry, Short Course is definitely for them.



January 6-10, 2025

Early Registration (before 12/15/2024)

THLA Members & Educators- \$425 Non-Members - \$475

Late Registration (after 12/15/2024)

THLA Members & Educators- \$475 Non-Members - \$575

Accommodations

Hilton University of Houston Hotel has blocked rooms on a first-come, first-served basis at the rate of \$122 single or double, plus 17% tax. Rooms at the Hilton are available by calling directly at 800-774-1500.

Short Course registration fee includes lunch daily and one ticket to the Graduation Luncheon



Use this QR Code to register for the THLA Short Course

For questions please contact: THLA Membership Services Manager, Jessica De La Cruz at 512-474-2996.

Short Course Sponsors





