



R A D I C A L M E N T O R

Consultant, Speaker, Author and Executive Facilitator
Managing Partner of Master Connection Associates (MCA)

Cindy is the founder of Master Connection Associates, a premiere international training and consulting company, specializing in customer service, sales and leadership performance.

During MCA's history, Cindy has received numerous awards and accolades. The American Society for Training & Development (ASTD) recognized her as one of nine most powerful and innovative speakers and Hospitality Sales and Marketing Association International (HSMAI) recognized Cindy as one of the Top 25 Most Extraordinary Minds in Sales & Marketing. The Award is given for the most innovation, vision and achievement in the hospitality, travel and tourism industry. This year, Cindy was also the recipient of the IACC Pyramid Award for Excellence in meetings.

Cindy's energy, passion, and drive guarantee that her message will always 'hit home'. She addresses multigenerational and multicultural groups from an array of industries. A true "road warrior," Cindy travels almost 50 weeks per year speaking, training and consulting.

Cindy's book "**LIVING WITH NO BALANCE...And *Loving It!***" encapsulates her life on the road, running an international consulting company, assisting with her award winning restaurant, and managing her 200 acre cattle farm in Iowa. In this fast-paced book, Cindy challenges people to feel good about trying to do it all while living in a less than balanced World.