



Heartland

The Texas Hotel and Lodging Association's mission is simple: THLA advocates for legislation, policies, and resources that promote a strong, vibrant, and growing lodging and tourism industry within Texas.

One of our focuses is to establish key partnerships with recognized companies that provide superior products and services, at discounted rates for THLA members. THLA only chooses those partners that benefit you the most, currently limited to only 6 partners.

Heartland is one of the largest payment processors in the U.S. and has been endorsed not only by THLA but also by the vast majority of other state hotel associations in the country. As a result, we wanted to share with you the opportunities they specifically provide to members of the Texas Hotel & Lodging Association:

- **Payment Processing** - Fair, up-front pricing and security that continues to set the industry standard.
 - Debit Card rates less than 1%*
 - Transparent Interchange Pricing: All bankcard interchange and fees assessed by the card brands are passed through to business owners without any additional markup of any kind.
 - Heartland Secure offers a no cost breach warranty through EMV/chip and pin, end-to-end encryption, and tokenization to protect your customer's credit card data.
- **Merchant Cash Advance** - Heartland has developed the best lending solution in the market—to get you the funds you need, when you need them—rates as low as 8%.
- **Payroll** - Whether you are looking for your expanding employee base or offering a 401(k) for the first time, Heartland's payroll and HR services provide reliable solutions and a three-year price lock guarantee.

THLA hopes that you will contact Heartland to determine whether they may best serve you and your business. Please contact: Raj Pannu at 866-704-8452 or raj.pannu@e-hps.com and reference your Texas Hotel & Lodging Association affiliation.

*US Regulated Visa Check Card Rates based on April 2015 Interchange